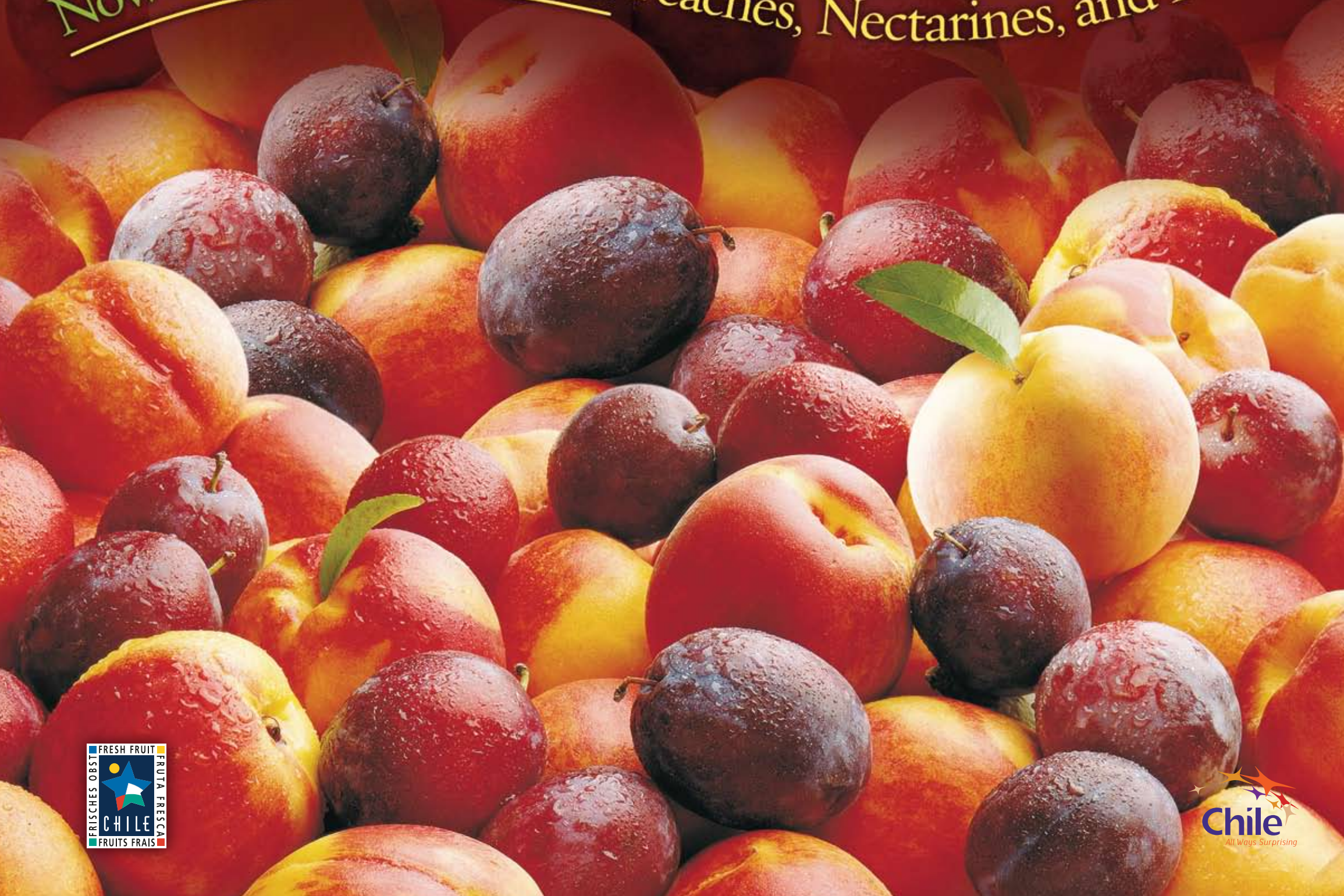


Fresh from the Orchards of Chile.

Now through Spring 2007, Peaches, Nectarines, and Plums.

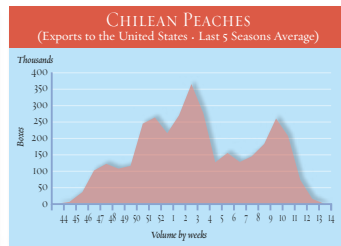
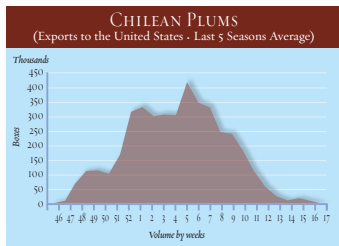
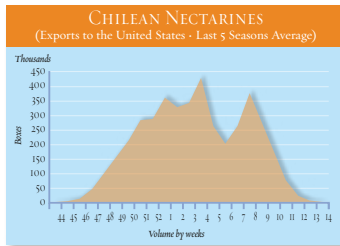


An Exceptional Harvest of Quality Fruits and Profit Opportunities.



Winter Stone Fruits from Chile Meet the Highest Standards.

Rich in color and sweet flavor, this season's Chilean Peaches, Nectarines and Plums will brighten your produce sales as never before. See the charts below for the details on our average seasonal shipments.



Additionally, throughout the full season, Chile will maintain its aggressive TV advertising and in-store promotional support. Prepare now for peak-season sales.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Apples												
Apricots												
Asian Pears												
Avocados												
Blackberries												
Blueberries												
Cherimoya												
Cherries												
Clementines												
Kiwis												
Lemons												
Nectarines												
Peaches												
Pears												
Persimmons												
Plums												
Pomegranates												
Prickly Pears												
Quince												
Raspberries												
Strawberries												
Table Grapes												

Order Our Market-Proven POS Materials Today.
Go To: www.cffausa.org



A full range of POS sales aids is available to you to help generate greater sales and profits from your Chilean fruit. We'll send your order immediately upon receipt. Order on-line at: www.cffausa.org.

OR SUBMIT THE FOLLOWING:

Please add my e-mail address to your "In-the-Loop" update list:

E-Mail: _____

Name: _____

Company: _____

Shipping address: _____
(No PO Boxes, please)

City: _____

State: _____ Zip: _____

of Stores: _____

Principal importer: _____

Chilean Fresh Fruit Association

601 University Ave., Suite 275

Sacramento, CA 95825

Tel: 916. 927. 1217 Fax: 916. 927. 1297

PLEASE SEND ME:

2007 CHILEAN FRUIT POS MATERIALS

POS Price Cards - 14" x 11"
(also folds to 7" x 11" on reverse side) Qty: _____

_____ English _____ Spanish _____ French

Bin Wrap - 42 inches x 25 feet Qty: _____

Recipe Folders - 3-1/2" x 5" Qty: _____

_____ English _____ Spanish _____ French

TRADE INFORMATION RESOURCES

Care & Handling Tips Brochure Qty: _____

Merchandising Tactics Brochure Qty: _____

Photo and Line Art CD Qty: _____

_____ English _____ French

Fruit Reference Guide Qty: _____

_____ English _____ Spanish _____ French

Fruits of Chile Poster Qty: _____

Growing Regions Map Poster Qty: _____



Let Chile Keep Your Profits Flowing

www.cffausa.org

